

SOCIAL

BUSINESS SERVICES: ATTRACTING, ENGAGING, AND RETAINING DIVERSE TALENT

[Social X MKE](#) is a diversity, equity and inclusion consulting group. We create and provide a connective platform for diverse professionals, businesses and corporations to successfully thrive in Greater Milwaukee and surrounding areas. We understand that attracting talent can be challenging. Our expertise is helping companies to showcase the many hidden gems that will make Milwaukee feel like home while recruiting top talent from across the country. Studies show that employees that are engaged stay with companies longer and do a better job while there. Engaged employees are 60% less likely to leave their employer for other roles. So, not only do we help you attract diverse talent, we help you to retain diverse talent. We are the conduit for your employees to build lasting relationships through fun experiences throughout the city. We also offer creative ways to promote your company's services & opportunities with Xers (our followers/audience). Please review our general business services below and contact us about custom service options to meet your recruiting and retention challenges.

ENGAGEMENT SERVICES

- Job Posting (shared via email, website, and social media)
- Concierge Service (Milwaukee liaison for new or potential employees)
- Strategic Recruitment Planning
- Event Planning
- Summer Intern Programming

ENGAGEMENT SERVICES

- Event /networking planning
- On-boarding resource package for diverse employees
- Corporate employee membership package

JOB POSTING DETAILS - *Additional customized services available upon request*

- **\$250** - Inclusion in Social X MKE Email Newsletter in the Job Connection section
- **\$250** - Social media sharing (LinkedIn, Facebook, and Instagram)
- **\$450** - Consulting
- **\$250** - Inclusion on Social X MKE [Job Connection](#) board (up to 5 positions) website with a brief description of company & job, and link to main application page or PDF. Post is live for 30 days.

OUR FOLLOWING

- Email Newsletter - 4,300 Subscribers
- Instagram - 5,500 Followers
- Facebook - 3,300 Followers
- LinkedIn - 630 Followers
- Vimeo - 8,300 unique views in 2022
- Website - 10,000 unique visits in 2022