

SOCIAL X MKE  
**HOMECOMING WEEK 2024**  
JUNE 9-15, 2024

Get ready for a unique summer experience! Join us in celebrating the diverse professional community in Milwaukee during Social X MKE's Homecoming Week from June 9 - 15, 2024.

Each year, countless individuals relocate to Milwaukee, either launching their careers or advancing to new heights. Homecoming Week aims to unite local and visiting diverse professionals for a week filled with networking, professional growth, well-being activities, and community impact in the city they proudly call home.

Your support as a sponsor is pivotal in shaping the lives of our current and future leaders. Explore the various partnership and sponsorship opportunities below and consider investing in this impactful initiative. Let's come together to make a difference!

**Questions? Email us at [info@socialxmke.com](mailto:info@socialxmke.com)**

**[Click Here to see the recap video from 2022](#)**

### **PRESENTING SPONSOR - \$15,000**

- **Website:** Your logo prominently displayed on socialxmke.com, linked to your company's website for increased visibility.
- **Newsletter:** Your logo showcased in the signature of every weekly Social X MKE newsletter sent to a diverse audience of over 5,000 subscribers. This includes company information and a direct link to your website for maximum exposure.
- **Social Media:** Your logo featured in a specially designed graphic acknowledging sponsors on both Social X MKE's Facebook and Instagram pages, reaching a wide audience.
- **Event Signage:** Your logo integrated into all marketing materials related to the event, ensuring recognition and exposure to attendees.
- **Tickets\*:** Enjoy the benefit of (10) complimentary tickets per event for your guests, allowing them to experience and engage with the excitement of our gatherings.

### **GOLD SPONSOR - \$7,500**

- **Website:** Your logo prominently displayed on socialxmke.com, linked to your company's website for increased visibility.

- **Newsletter:** Your logo showcased in the signature of every weekly Social X MKE newsletter sent to a diverse audience of over 5,000 subscribers. This includes company information and a direct link to your website for maximum exposure.
- **Social Media:** Your logo featured in a specially designed graphic acknowledging sponsors on both Social X MKE's Facebook and Instagram pages, reaching a wide audience.
- **Event Signage:** Your logo integrated into all marketing materials related to the event, ensuring recognition and exposure to attendees.
- **Tickets\*:** Enjoy the benefit of (6) complimentary tickets per event for your guests, allowing them to experience and engage with the excitement of our gatherings.

### **SILVER SPONSOR - \$5,000**

- **Website:** Your logo prominently displayed on socialxmke.com, linked to your company's website for increased visibility.
- **Event Signage:** Your logo integrated into all marketing materials related to the event, ensuring recognition and exposure to attendees.
- **Tickets\*:** Enjoy the benefit of (4) complimentary tickets per event for your guests, allowing them to experience and engage with the excitement of our gatherings.

### **EVENT SPONSOR - \$1,500**

- **Event Signage:** Your logo integrated into all marketing materials related to the event, ensuring recognition and exposure to attendees.
- **Tickets\*:** Enjoy the benefit of (2) complimentary tickets per event for your guests, allowing them to experience and engage with the excitement of our gatherings.

\*Excludes events with limited seating and/or availability